

# 2019 Partnership Overview

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## Recruiters Network

*Your Demand & Lead Gen Partners in Talent Acquisition*

# Recruiters Network Communities

## Current Communities

## 2019

## 2020



# How The Recruiters Network Is Different

## Annual Partnerships

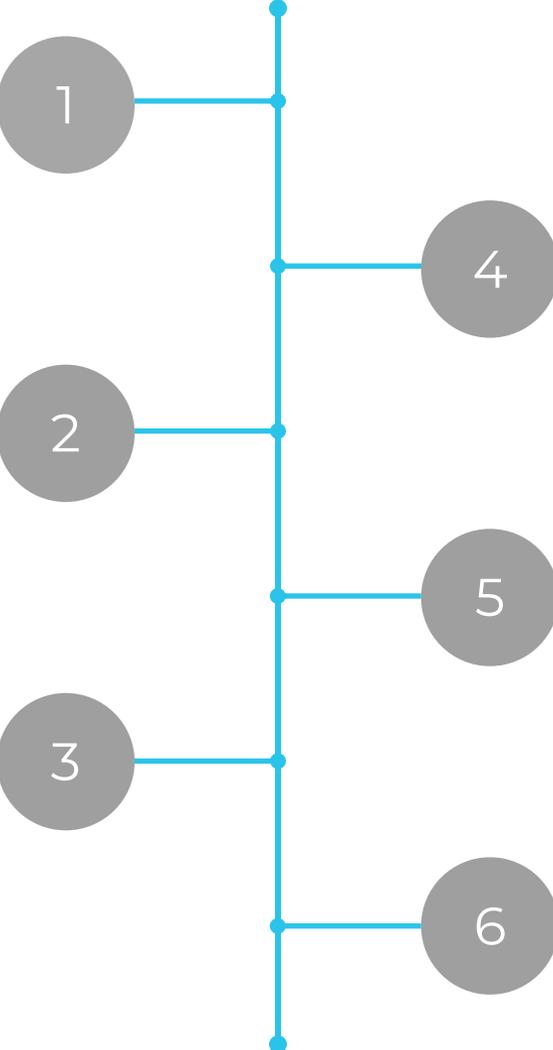
We don't believe in a "one event and done" approach, and neither should you

## Capped # of Partners

Who enjoys the cattle call in exhibit halls?  
We cap the # of partners in each market

## Unlimited Online Presence

Your brand and organization becomes part of the network, for the entire year



## Meaningful Relationships

From our conferences to recruiting leader dinners, you'll build long-term relationships

## National Content Regionally

Our conferences and events don't break the bank for attendees

## Advance The Profession

This is a unique opportunity to invest in the Recruiting and HR Profession

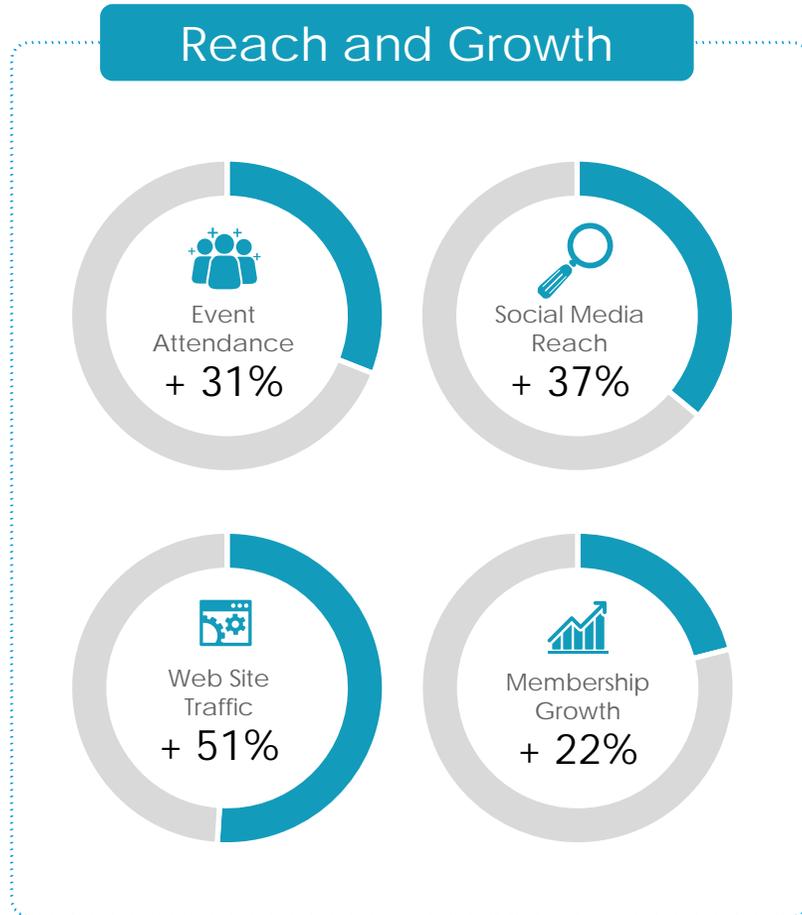
# Our Recruiting Conferences



# Meetups, Community Outreach & Charitable Giving



# An Inside Look At The Network's Attendees



## Demographics



# Attendee Overview

SAMPLE TITLES	
Recruiting Manager	VP, Recruiting
Talent Acquisition Specialist	Director, HR
Sourcer	Talent Manager
Director Recruiting	Sr Talent Advisor
Sr Recruiter	Talent Sourcer
HR Manager	Director, Operations
Director, Talent Acquisition	Talent Partner
Clinical Recruiter	Sr TA Project Manager
Sr Sourcing Specialist	Sr IT Sourcer
IT Recruiter	HR Generalist
VP, Talent Management	Clinical Sourcer

SAMPLE COMPANIES			
Amazon	Intel	Oracle	Workday
MongoDB	Sleep Number	HoneyBook	HotelTonight
3M	Facebook	TechSoup	Informatica
Fairview Health Systems	Cargill	Zillow	FedEx
General Mills	Jostens	Twitter	Sequoia
Mortensen Construction	YMCA	Yelp	Applied Materials
Allina Health	Mayo Clinic	American Family	Nike
LinkedIn	Accenture	Progressive	Puppet
Target	Health Partners	Wells Fargo	Travelers
Microsoft	New Relic	Providence	Columbia Sportswear
Google	Wells Fargo	Valvoline	Comcast

# Sample List Of Sponsors Across The Network

Become a leader and join these organizations, and many others, in advancing the recruiting profession by providing professional development and continuing education opportunities for Recruiting and HR professionals.



# Annual Network Partnership Packages

Sponsorship Highlights	Online Partner	Event Partner	Underwriting Partner	Diamond Partner
Sponsor Listing & Link On All Network Sites				
Social Media Exposure On All Channels				
Event App Sponsorship Listing				
Content Distribution				
Event Exposure (Message)				
Prize Giveaway & Drawing (We buy the prizes)				
Attendee List				
+ Contact information				
Conference Booth				
Logo On Lanyard @ Events				
Pre-Conference Recruiting Leader Dinner				
Advisory Board Seat (National Network)				
Speaking Slot (Conference Session)				
Event Passes (Employees/Clients/Prospects)	1	3	6	12
Number Of Events Included / Sponsoring	0	3	6	18